



(« data culture »)

A place and a program to raise public awareness about Open Data & foster social innovation



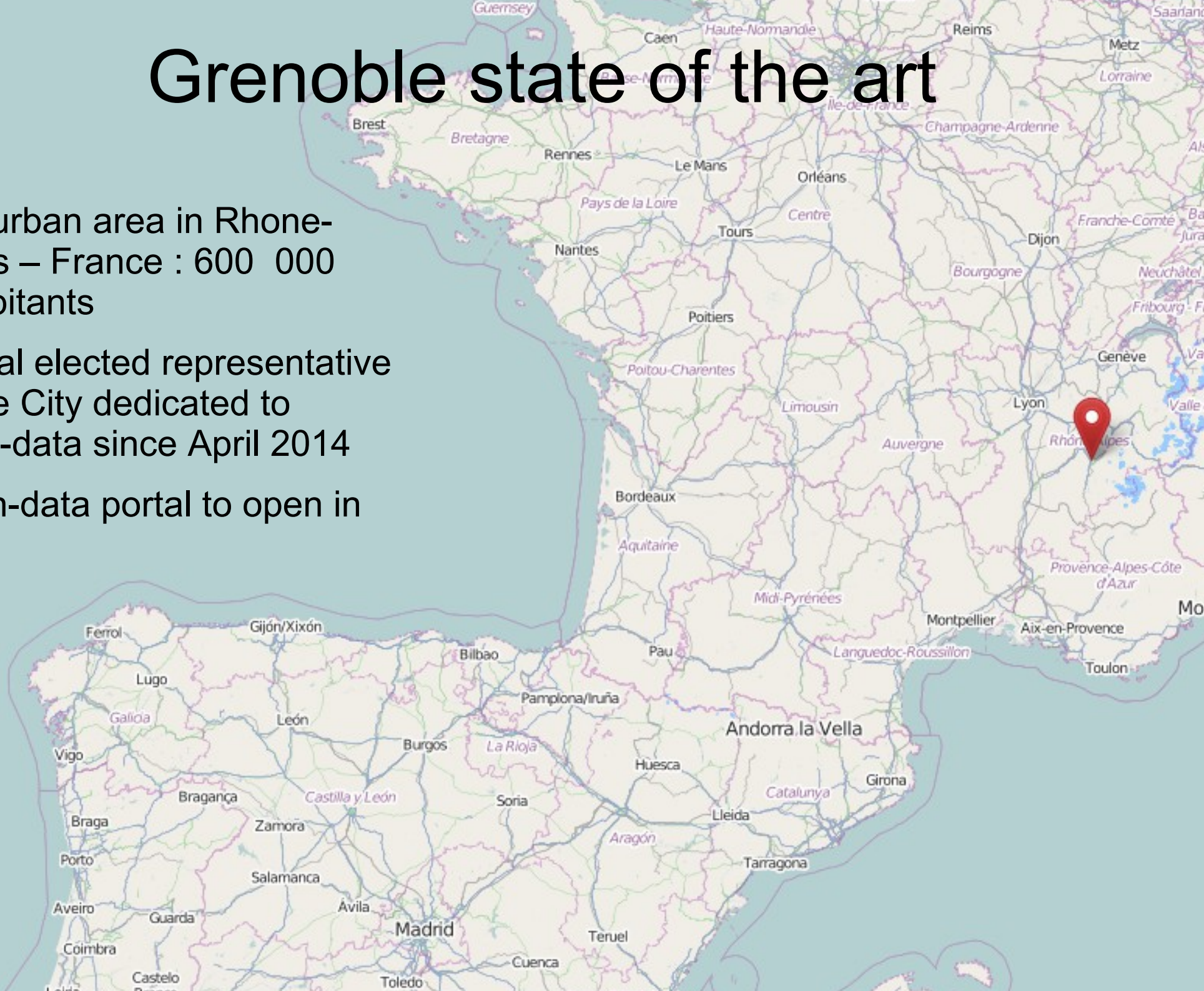
Who we are

A co-op of 7 people
Specialised in participatory web &
community management
Working with social entrepreneurs



Grenoble state of the art

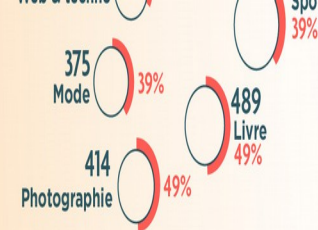
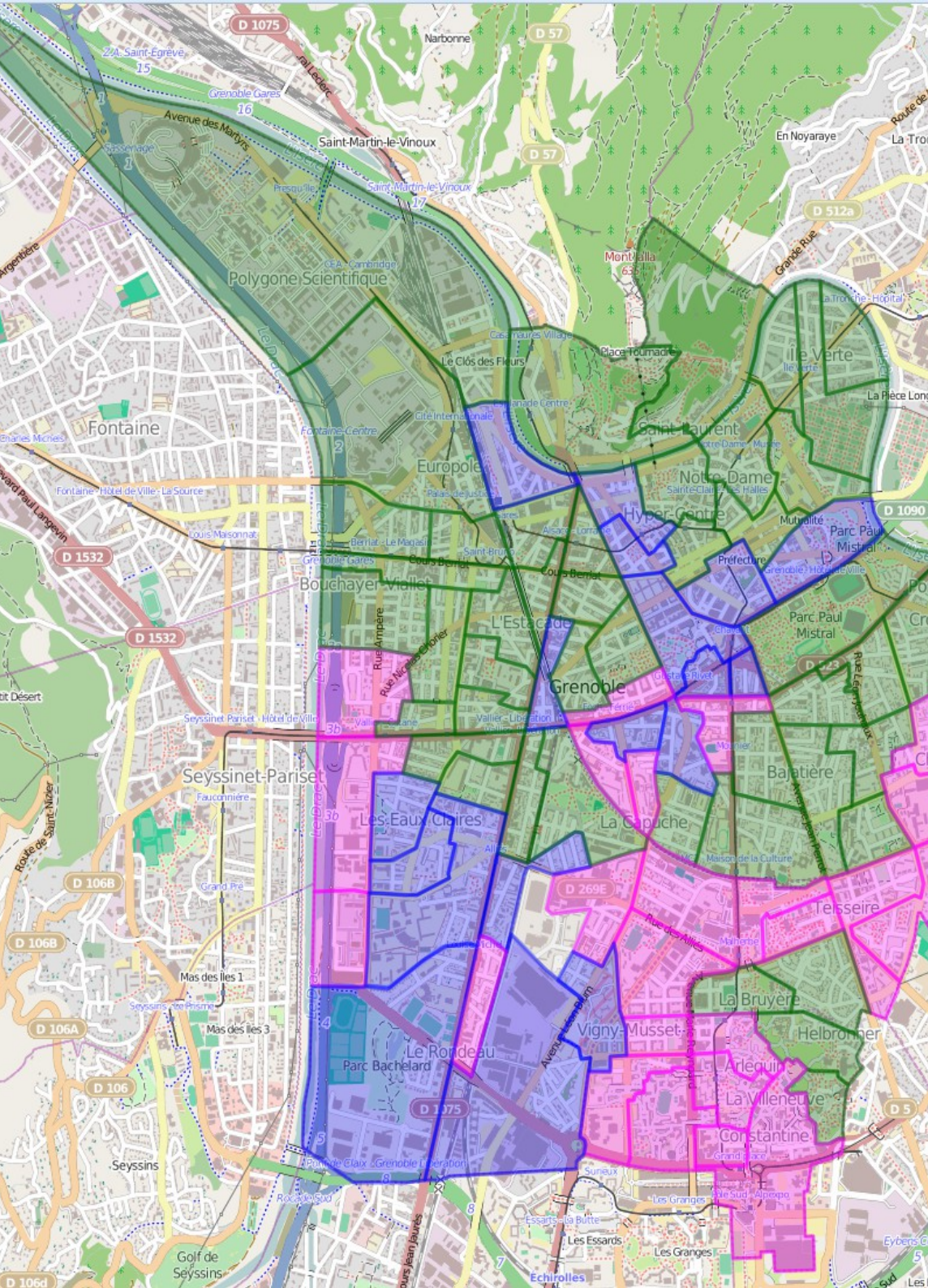
- 2nd urban area in Rhone-Alpes – France : 600 000 inhabitants
- 1 local elected representative of the City dedicated to open-data since April 2014
- Open-data portal to open in 2015





We haven't waited





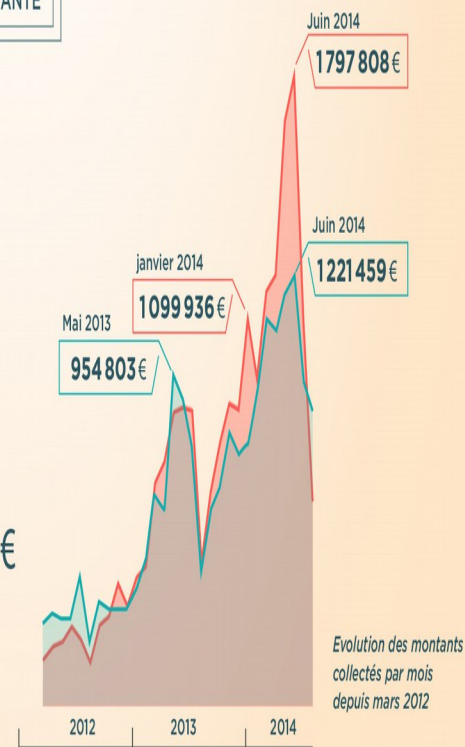
LE MONTANT DES CONTRIBUTIONS

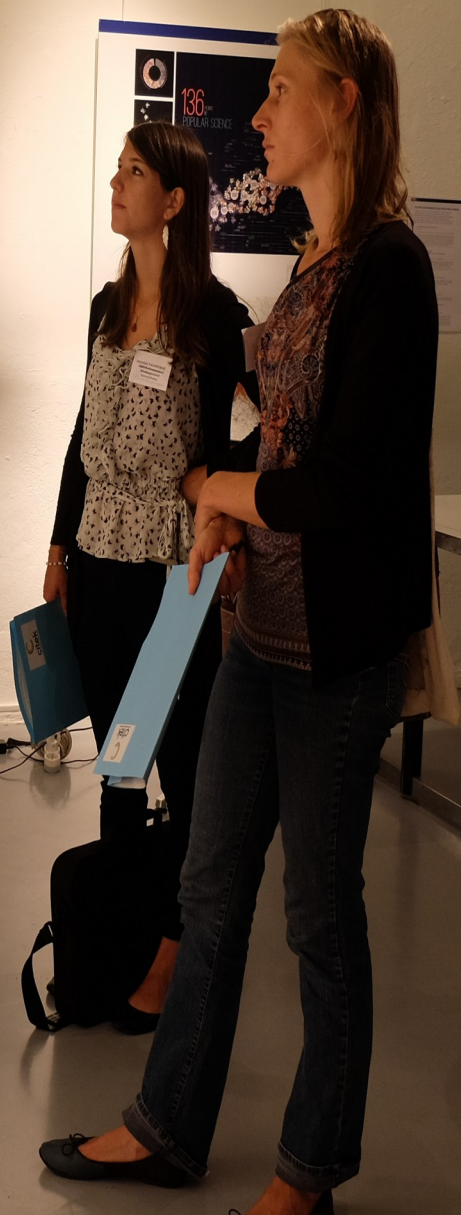
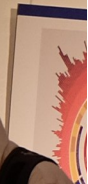
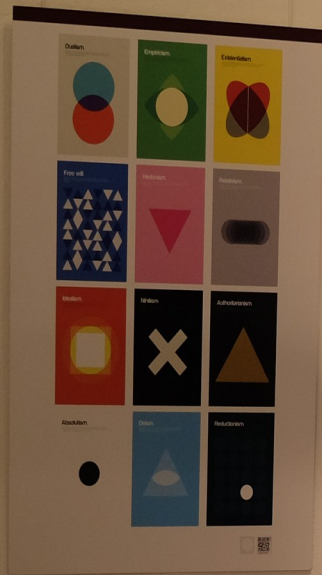
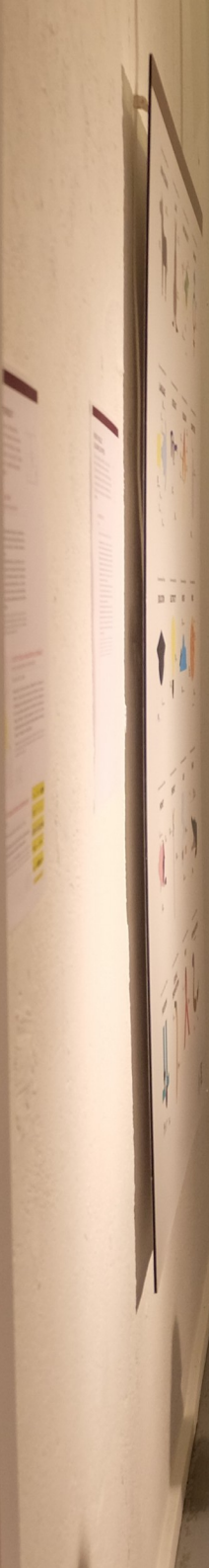
49€
Contribution
moyenne sur Ulule



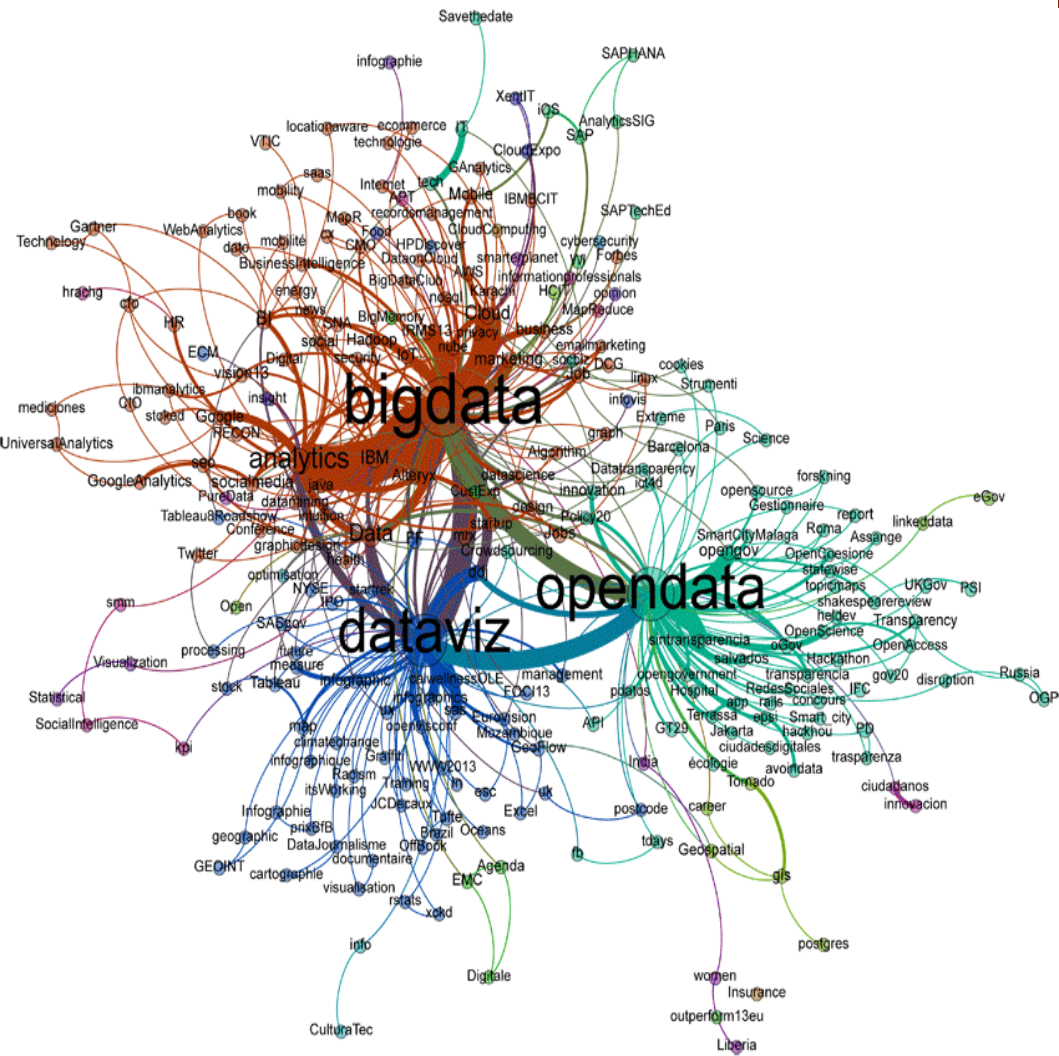
61€
Contribution
moyenne sur KKBB

DES MONTANTS EN HAUSSE CONSTANTE

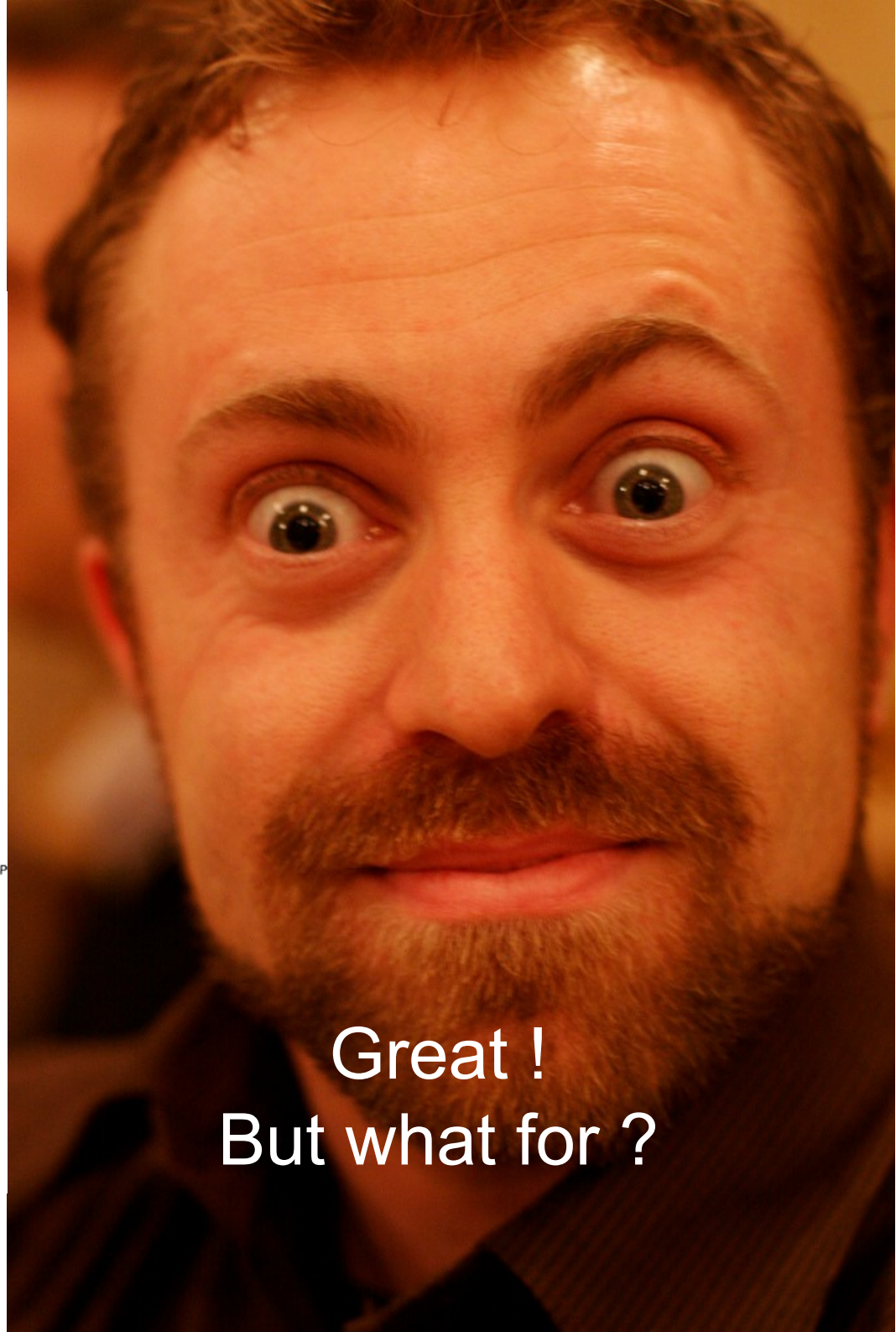




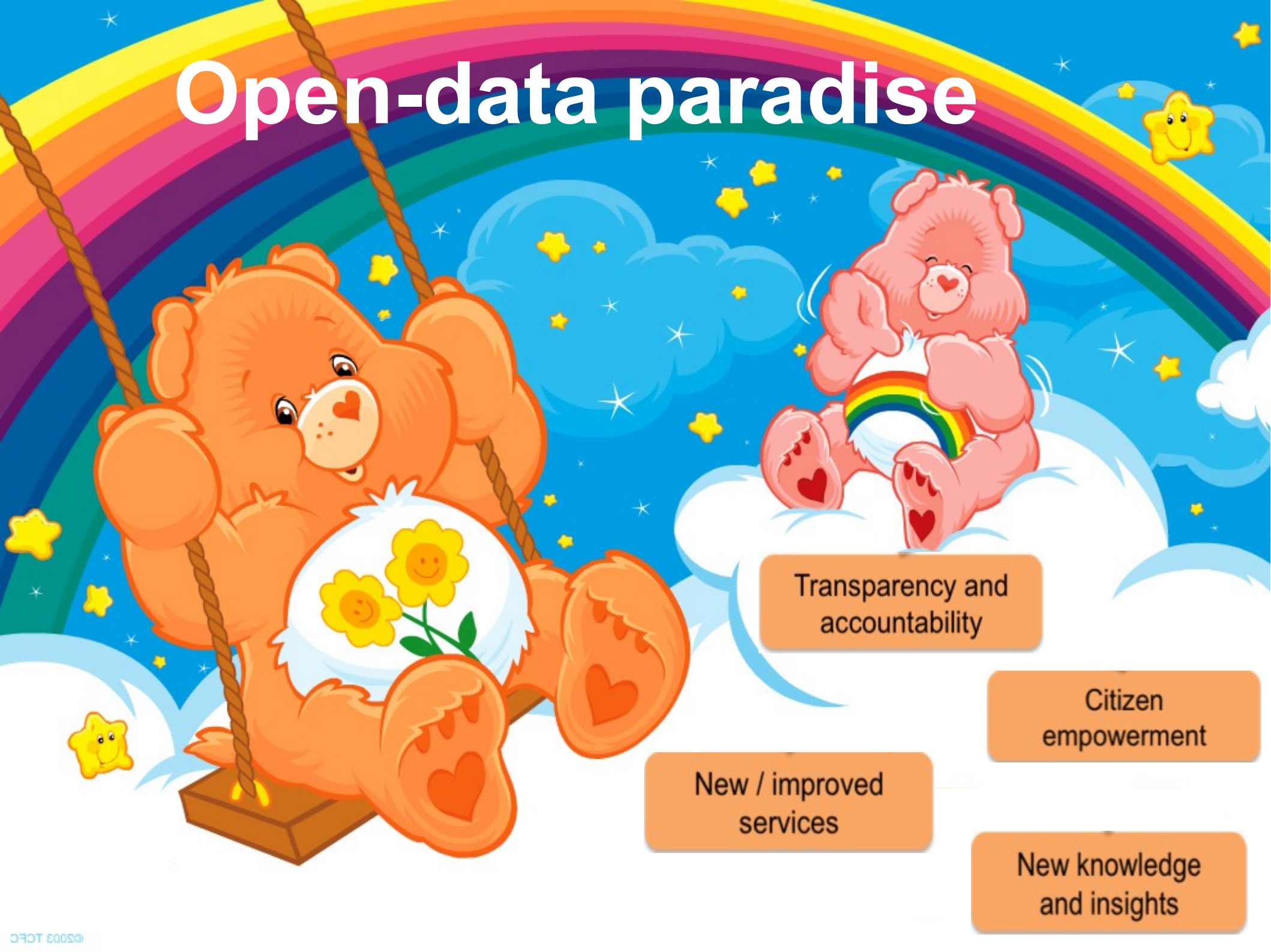
Typical first reaction
we get...



Great !
But what for ?



Open-data paradise



Transparency and
accountability

Citizen
empowerment

New / improved
services

New knowledge
and insights

Discover the dark side of data



The scenario to avoid

Large sets of PSI
released, raw,
mostly free...

... Reused by a rather
small number of
actors, producing...

Issue-based
transparency

- Lobbies and activists expose what they see fit, ignore rest
- Most other data remain little used
- Untrust in government spreads to lobbies, geeks and techno-activists

Useful, but
anecdotal services

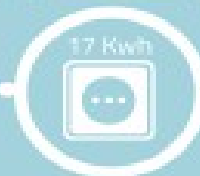
- Most applications created for fun and not maintained
- Most good services don't scale or spread beyond "niches"
- Low demand for data

Not very significant
knowledge product°

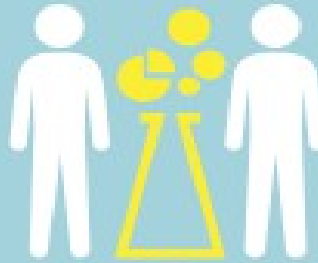
- Ability to draw meaning out of data remains rare
- Spectacular dataviz, scant production of usable knowledge
- Highly divergent interpretations of same data

Citizen
indifference

- Data empower the empowered: lobbies and corporations
- Crowdsourcing peters out after initial successes
- Data not seen as a means to take back power / autonomy



Empowerment
by Open-Data ?



LOSSY DATA LAB

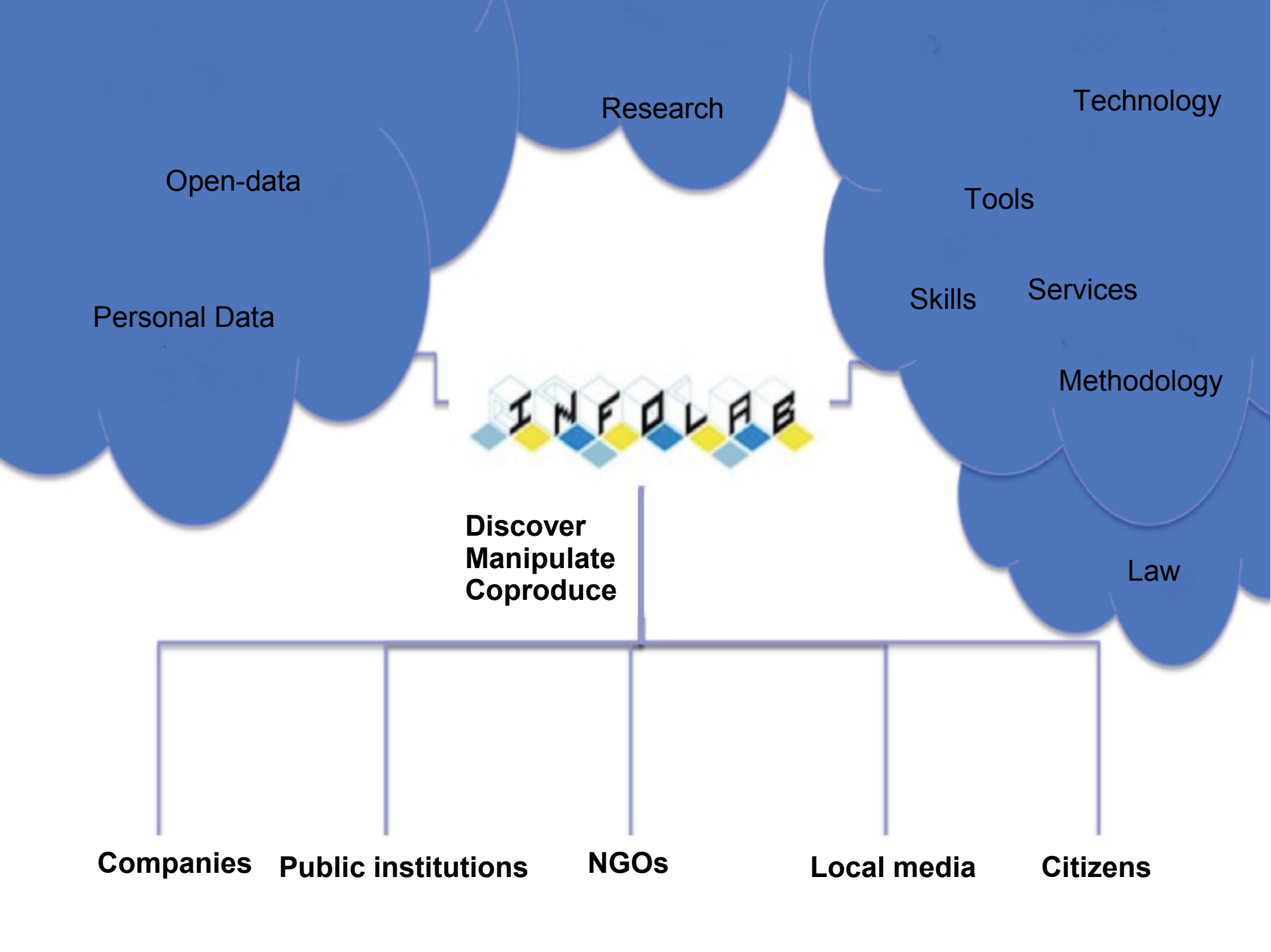
A place
dedicated
to data
Non-
specialists
are
welcome

Priority to
cooperation
& team work
A data basic
service

Caution
Live
Wires









Raising awareness





Reuse of data



Map parties, crypto party, self-hosting party, datavizualisation tools discovery, data cleaning sessions...



Support crowdsourcing



[Connexion](#) [S'inscrire](#) [Qu'est-ce que 'wheelmap'?](#) [Presse](#) [Mentions légales](#) [Commentaire](#) [bulletin](#) [Français](#)

Montpellier

trouver

ou

Ajouter un lieu

Accessible en fauteuil roulant?

- ☒ La hauteur de la marche à l'entrée ne dépasse pas 7cm; tous les endroits sont accessibles en fauteuil roulant, toilettes handicapées disponibles
 - ☒ La hauteur de la marche à l'entrée ne dépasse pas 7cm; les endroits les plus importants sont accessibles en fauteuil roulant, WC sans importance.
 - ☒ La hauteur de la marche à l'entrée est supérieure à 7cm; ou il y a plusieurs marches à l'entrée; ou les endroits les plus importants ne sont pas accessibles en fauteuil roulant
 - ☒ **inconnu:** aide nous à classer ce lieu
- [Comment?](#)

Catégorie:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Administrations & ambassades | <input checked="" type="checkbox"/> Banque & Poste |
| <input checked="" type="checkbox"/> Autres | <input checked="" type="checkbox"/> Education |
| <input checked="" type="checkbox"/> Circulation | <input checked="" type="checkbox"/> Loisirs |
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Business model ?



The skills needed

